Today's marketplace is one that requires more than technical ability. For top performing companies, skilled engineers need more – they need to understand the essentials of business and law to provide a competitive advantage to your organization.

Duke's Master of Engineering Management (MEM) program is a one-year professional degree that prepares engineering and science graduates to become future industry leaders. This interdisciplinary curriculum develops engineering professionals ready to address today's complex business problems with innovative solutions.

This program creates business savvy engineers.

Students typically have fewer than 5 years of work experience; through this program they gain business knowledge in areas such as project management, communication, cultural awareness, and teamwork.

MEM combines core management skills with a master's level technical education and engineering internship.

Core Courses include:
- Marketing
- Intellectual Property, Business Law, and Entrepreneurship
- Accounting and Finance
- Management

4 Technical Electives of student's choice
Seminar and professional development workshop series
Internship and assessment

MEM Graduates work in areas such as:
- Electronics
- Energy and the Environment
- Finance
- Government
- Healthcare and Medical Devices
- Leadership Development Programs
- Manufacturing
- National Research Labs
- New Technology Start-ups
- Software Development
- Technical Consulting
- Transportation and Construction

MEM Graduates accept positions such as:
- Application Engineer
- Automation Engineer
- Business Analyst
- Consultant
- Development Engineer
- Estimator
- Forensic Analyst
- Global Inventory Analyst
- Job Cost Engineer
- Marketing Manager
- Patent Examiner
- Process Engineer
- Product Manager
- Project Engineer
- Quality Engineer
- Technology Analyst

Looking for more information on hiring MEM students or partnering with the program? Contact:

Carrie Hawes
Assistant Director of Career Services
919.660.1071
Carrie.Hawes@duke.edu

Visit: http://memp.pratt.duke.edu/
Build Your Brand

Building a brand on campus is essential to marketing your positions and your organization to Duke students, and the Career Services Team can help you reach more students efficiently. By developing a name for your company within the Master of Engineering Management program, you can reach a diverse group of students and build a lasting legacy on campus.

How You Can Engage

With the Master of Engineering Management Program

• Hold a roundtable highlighting your company to a select group of interested students
• Highlight your company and the various positions students might hold in their careers in our annual Night With Industry exploration event
• Share your insight on the interview process and meet students interested in your field through mock interviews
• Host a case competition, workshop, or seminar – build your company’s name and teach valuable skills at the same time
• Engage with our career services team to develop a strategy specific for your organization

With Duke University

• Host a university-wide information session
• Post a position in our on-campus database, eRecruiting
• Interview on-site or virtually using the Career Center’s new technology rooms
• Attend TechConnect or one of our career fairs
• Host a Duke-wide competition or simulation
• Speak to students as an Expert-in-Residence during the year
• Visit http://www.studentaffairs.duke.edu/career/employers

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