

Resume Example II (After Program)

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EDUCATION

Duke University Durham, NC Expected December 2012
Master of Engineering Management GPA: 3.7

Relevant Coursework: Marketing, Project Management, Competitive Strategies, Management in High-Tech Industries, Designing Customer Experience and Managing Strategy of Services

Visveswariah Technological University Bangalore, India June 2010
Bachelor of Engineering in Telecommunications GPA: 4.0

EXPERIENCE

Student Consultant, Toehold Artisans Collaborative, India Sept 2011 - Present

- Designing social media strategy using tools such as Facebook to boost promotions for products
- Developing recommendations and a marketing strategy to import the products into the United States by evaluating market conditions

Student Consultant, Twinnie's Cafe, Duke University Sept 2011 - Dec 2011

- Evaluated the implementation of a self-service coffee vending machine
- Surveyed the target customers and performed cost benefit analysis to support the project
- Successful implementation of suggested solutions improved operational efficiency and performance

Business Technology Analyst, Deloitte Consulting India Pvt. Ltd, Bangalore, India June 2010 - June 2011

- CRM Technical Analyst, responsible for the Implementation of SAP ERP for enhancing operational efficiency, business process improvement and efficient integration of data
- Performed the following for clients:
 - Gathered business requirements and performed feasibility studies to provide technical solutions
 - Mapped the customer business process and integrated the workflow with the technical environment
 - Modified the existing application configuration and enhanced it with features requested by the client
 - Carried out rigorous testing of the deliverables and bench marking of the performance before facilitating handover.
- Updated clients with ongoing processes and held virtual meetings
- Took the initiative to guide non-CRM resources to explore and grow in the module
- Exceeded expectations and received a project rating "2" for efficient and good quality work
- Received two "Applause" awards from the senior management for contributions

ACTIVITIES

Associate, Club Activities, MEM Consulting Club, Duke University Feb 2012 - Present

- Conducting research for creating a database of consulting tools and organizing necessary workshops
- Designing a procedure for building corporate relations and reaching out to them for projects

Member, MEM Program Development Committee, Duke University Aug 2011 - Present

- Collaborating with Student Activities Committee members for designing activities with the purpose of creating community and inclusiveness
- Organized the Fall Formal (2011) and Spring Formal (2012) for 170 MEM students

Lead, Events & Planning Committee, Business Technology Analyst Advisory Council, Deloitte Dec 2010 - June 2011

- Led the committee in organizing networking events for the newly recruited analysts
- Developed add on orientation programs focused to ease the on-boarding process of the recruits
- Designed learning programs for the BTAs to enhance their vision of business process & project management

Member, 'Offbeat' Cultural team, Deloitte Oct 2010 - June 2011

- Assisted the décor committee and provided support for the conduct of cultural events

SKILLS

Computer Skills: SAP ABAP, SAP CRM, MATLAB, Microsoft office

Languages: English, Hindi, Telugu and Kannada