

## FOUNDERS TRACK

*Earn a Duke master's degree in 12 months while gaining business skills and entrepreneurial confidence to launch your own venture along the way.*

Led by successful entrepreneurs, the Founders Track in Duke's Master of Engineering Management Program will teach you how to identify problems, develop conceptual solutions, build prototypes and develop a start-up strategy. Selected graduates can also receive additional support and funding to start their companies!

### GET READY

#### Rigorous Coursework

- Rigorous grounding in business fundamentals, including marketing, management, finance, and intellectual property/business law
- Special coursework in problem identification, technical innovation, prototype development, and startup strategy
- Technical electives grow your ability to innovate
- Earn your master's degree in 12 months

### GET SET

#### Mentorship, Entrepreneurial Experience

- Mentorship from seasoned entrepreneurs in Duke Engineering and Duke's Office of Licensing & Ventures
- Personalized career guidance
- Intern in your own venture to build a technical prototype and develop your venture's strategy

### GET FUNDED

#### The Founder's Fellowship

- Compete for a semester-long, tuition-free Founder's Fellowship to dedicate extra time to your venture and receive \$5,000 seed capital
- Compelling ventures will be introduced to Duke investors through the Duke Angel Network and our 170,000-strong alumni network

*“Entrepreneurship is a powerful way to increase the positive impact of innovation on society. We’re building an entrepreneurial community at Duke Engineering through expert advice, innovative educational experiences, and direct connections to resources and the wider community on campus.”*

## **Bill Walker**

Mattson Family Director  
Entrepreneurship @ Duke Engineering

## **ENTREPRENEURSHIP @ DUKE ENGINEERING FACULTY**



### **Bill Walker**

Mattson Family Director

*Founder, PocketSonics (acquired by Analogic) and Hemosonics (acquired by Diagnostica Stago)*



### **Steven McClelland**

Executive in Residence

*Former Chief Architect & Project Strategist, Citizen Sports Network (acquired by Yahoo!); VP Product Management, Yahoo!; Director of Product Management, Twitter; Founder, Interdimensions Web Consulting*



### **Eric Richardson**

Associate Professor of the Practice,  
Biomedical Engineering

*Founding Director, Global Medical Innovation Master's Program, Rice University*



### **Joe Knight**

Adjunct Professor, Duke Engineering  
Faculty, Duke Innovation &  
Entrepreneurship Initiative

*President & CEO at InnAVasc Medical, Inc.*

## **ADMISSIONS CONTACT**



### **Susan Brown**

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**Learn more: [memp.duke.edu/founders](http://memp.duke.edu/founders)**